



SUMMER CAMP SPONSORSHIP

Youth World is a 501c3 non-profit organization that focuses on empowering and supporting youth. We provide various resources and opportunities for youth to develop their skills, engage in community service, and make a positive impact on society. Youth World events reach the whole family, and fosters collaboration and community.

For 27 years, Youth World has been impacting our youth, inspiring hope for their future and relieving their economic burdens. Youth World is located in South Oak Cliff, where 30.8% of the population lives below the federal poverty line and 44% of the population does not have a high school diploma or equivalent. Both statistics are more than double the rates for Dallas County and the state of Texas. Summer Camps at Youth World provide much needed meals and resources. Youth World helps kids reach for their potential and develop the leadership and character that will keep them there.

Event: Kids Camp & Teen Leadership Camp

Date: June 10 through July 18, 2024

Location: Youth World, 1121 W. Wheatland Rd. Dallas, TX. 75232

Serves: Approx. 400 children 5yr-11yr old & Approx. 100 teens 12yr-16yr old

Volunteers: Approx. 50-100, civic groups, youth groups, corporate employees, families; from Dallas County, DFW, metro areas, out of State, etc.

Purpose: 1 in 4 children are food insecure in our community. No child deserves to go hungry. Youth World is located in a community deemed a food dessert. In summer months alone, over 400 kids a day are fed breakfast and a hot meal. Daily activities include sports, clinics, arts, music, robotics, mentoring, reading, enrichment and more. New shoes, glasses and other essentials bring added economic relief to our families.

Youth World helps teens reach for their potential and develop the leadership and character that will keep them there through Leadership training, Dave Ramsey Financial Literacy, Power of Vision course, Character Discovery & Development, Write Your Own Book course and more.

The cost of providing six weeks of Summer Camp to hundreds of kids in need is \$150,000 which is a minimal investment in the lives of our future leaders!

Your Sponsorship Will Change a Child's Story this Summer!

SPONSORSHIPS

ELITE SPONSOR \$100,000



Recognition –

- Named as an Elite Sponsor in press release at the beginning of the partnership.
- Prominent website recognition with link to Sponsor's website for one year.
- Recognition on Youth World media: website, Facebook, Instagram, and newsletter min. 4 times.
- Signage with Sponsor's name and logo is placed at the event and a permanent banner displayed in Youth World Dallas Maverick Gym.
- Video and photos of the event are developed and shared to promote Sponsor community awareness and impact.
- Special Honor Appreciation Lunch Day June/July.
- Special Guest Presenters for Awards Ceremony.
- Hands-on active video and photo opportunities with the Sponsor representatives.
- Speaking and recognition opportunities throughout the Summer Camp event.

CHAMPION SPONSOR \$50,000



Recognition –

- Prominent website recognition with link to Sponsor's website for one year.
- Recognition on Youth World media: website, Facebook, Instagram, and newsletter min. 3 times.
- Signage with Sponsor's name and logo is placed at the event and a permanent banner displayed in Youth World Dallas Maverick Gym.
- Video and photos of the event are developed and shared to promote Sponsor community awareness and impact.
- Special Honor Appreciation Lunch Day June/July.
- Special Guest Presenters for Awards Ceremony.
- Hands-on active video and photo opportunities with the Sponsor representatives.

IMPACT SPONSOR \$20,000



Recognition -

- Recognition on Youth World media: website, Facebook, Instagram, and newsletter min. 2 times.
- Signage with Sponsor's name and logo is placed at the event and a permanent banner displayed in Youth World Dallas Maverick Gym.
- Video and photos of the event are developed and shared to promote Sponsor community awareness and impact.
- Special Guest Presenters for Awards Ceremony.

CAMP SPONSOR \$10,000



Recognition -

- Recognition on Youth World media: website, Facebook, Instagram, and newsletter.
- Signage with Sponsor's name and logo on banner displayed in Youth World Dallas Maverick Gym.
- Video and photos of the event are developed and shared to promote Sponsor community awareness and impact.

JOIN OUR STORY WHERE EVERY CHILD HAS A PLACE



Thank you for allowing us to present Youth World's Summer Camp Sponsorship opportunities. For more information, please contact Darla Shirley, Executive Director, at darla@youthworld.org or 817-800-2188.



Sponsor Now and Change a Child's Story this Summer!

Mail a Check: PO Box 210858, Dallas, TX. 75211

Visit www.youthworld.org

